

# DesertDesignDistrict

A FRESH NEW BEGINNING



Become a Venue for Desert Design District's Professional Experience Event!

We hope this message finds you well. As a valued member of Desert Design District, we're excited to extend an invitation for our members to host our monthly after-work professional experience events, held every 3rd Thursday of the month.

Our events aim to bring together professionals from various disciplines within the industry, including electricians, plumbers, architects, builders, designers, and suppliers. Each gathering serves as an opportunity for networking, learning, and collaboration, and we believe your venue would provide the perfect setting for such an experience.

Key Details:

- **Event Frequency:** Monthly event on the 3rd Thursday of each month.
- **Time Frame:** 5:00 PM - 7:30 PM.
- **Prerequisite:** Open to all members
- **Audience:** Diverse membership including professionals from different sectors within the industry. Be prepared to sit at least 45 members for an educational event.
- **Educational Component:** Hosts are encouraged to incorporate an educational element into the event, such as panel speaker seminars, workshops, or interactive discussions. This ensures that attendees leave with valuable insights and knowledge relevant to their professions. We are here to help you with IDEAS.
- **Catering and Beverages:** As the host, you'll have the opportunity to showcase your hospitality by providing catering and beverages of your choice, enhancing the overall experience for our guests.
- **Audio Visual:** As a host you will be responsible for any Audio-Visual needs for the event.
- **Podium:** Be prepared to set up a podium for speakers to address the audience. This will be where members of the board will share information on the DDD and will introduce the event host and you will be given the time to talk/promote your business.
- **Stage Area:** Be prepared to provide a stage area/banquet table and chairs for the speakers. Cover the table with a nice linen for a polished look.

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- **Temperature:** Depending on the time of year, ensure a comfortable environment is maintained. For winter events, provide warmth, and for summer events, ensure there is air-conditioning.
- **Food & Beverage:** Be prepared to either cater your event, or provide simple appetizers and beverages that reflect the culture of your business.
- **RSVP and Nametags:** We handle the RSVP process electronically through our invitation system, which currently reaches approximately 1200 prospects on our email list. Nametags will be generated from the RSVP list for each guest, facilitating smooth check-in and fostering connections. Please supply a check-in table at your front door, with 2 chairs. We will do the rest!

Please note our commitment to maintaining the integrity of our events. We prohibit any product sales pitches during the meetings, ensuring that the focus remains on educational content and professional networking opportunities rather than promoting specific products or launches.

By hosting a Desert Design District event, you'll not only contribute to the growth and development of our community but also have the chance to showcase your venue to a highly engaged audience of industry professionals.

If you're interested in becoming a host or would like more information, please don't hesitate to reach out to us Steven Reed Love [steven@egg-and-dart.com](mailto:steven@egg-and-dart.com) . We'd be happy to discuss further details and answer any questions you may have.

Thank you for considering this opportunity, and we look forward to the possibility of partnering with you to create memorable and enriching experiences for our members.

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## **Hosting Event Planning Resources:**

THE DDD will bring Marketing Materials to promote the organization and will need a check-in desk and 2 chairs at each meeting.

## **Catering**

El Platter- Annette 760-698-5507

My Party- Amos Greenwood 760-537-3027

Pacific Palette 760-406-7794

## **Audio | Video**

T-Rev Productions- 818-294-4096

Tevor@t-revpro.com